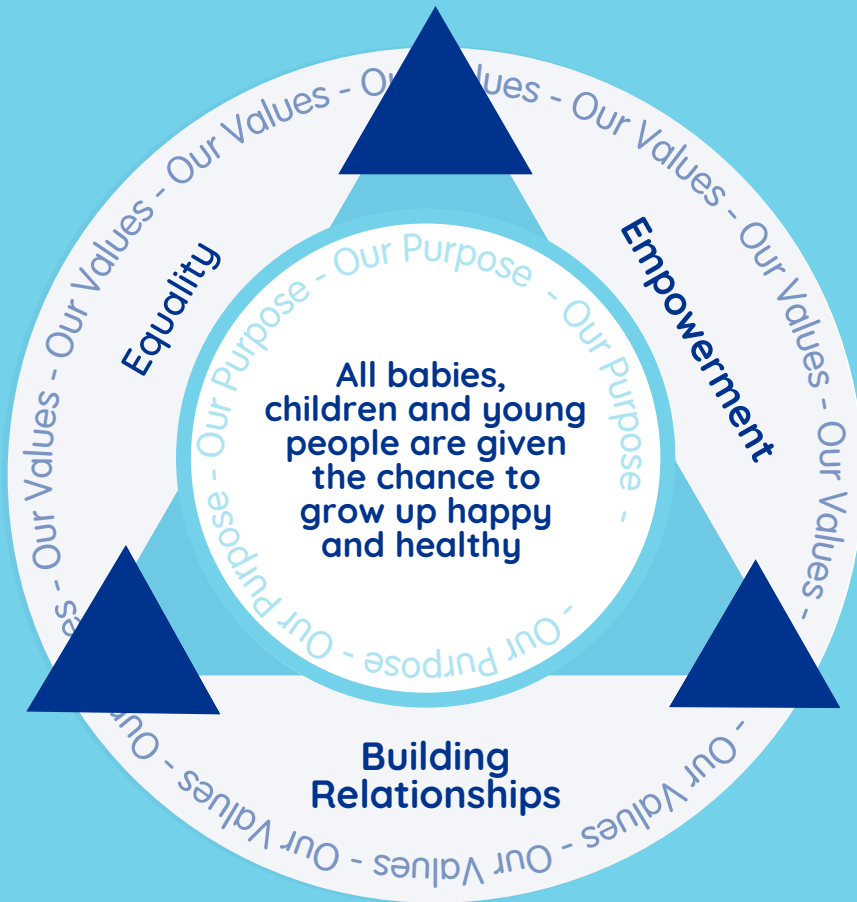


# Theory of Change



Because growing up can be hard



We want all babies, children and young people to...

**Be healthy and happy...** and to grow up feeling:

- safe and loved
- resilient to challenges they may face
- valued and confident

## Leadership

**Campaign** on issues affecting the babies, children and young people we support

**Challenge** those in positions of influence at all levels who make decisions affecting the lives of babies, children and young people

**Influence** social policy and system change to address obstacles preventing babies, children and young people growing up happy and healthy

**Collaboration** with others externally to ensure that our purpose and outcomes are achieved

**Leadership:** Working with partners, agencies, local and national government to campaign, challenge and influence

**Services:** Providing a platform to work through issues

Because growing up can be hard, our work focus on four interconnecting strands

**Support:** directly with individuals & families

**Interventions:** We take action with the people we work with to support them to reach their potential

## Support, Services & Interventions

- Therapeutic Services
- Mental Health Support
- Youth Work
- Domestic Abuse support
- Community based initiatives
- Family Support
- Poverty Proofing©
- Participation and Consultation