

Great North Run 2025 Terms and Conditions



What does my £300 fundraising target mean for Children North East?

Children North East provided life-changing support to 4,187 individuals in 2023/24. Events like the Great North Run are a vital part of our fundraising calendar, so we encourage all of our runners to try hard to hit the recommended target. Each place costs Children North East around £175, when taking into account buying the place, our charity package which includes our charity village tent and other expenses.

If you were to raise a minimum of £300 you could provide 2 families with access to a year of support through our family hub, including weekly sessions to play, eat, learn, get advice and build a support network, as well as 10 young people with an afternoon at our allotment; benefitting from food, friends, learning, laughter.

What if I don't raise the £300?

We know it can be daunting to start fundraising towards your goal, but we want you to know our team are with you every step of the way to provide guidance, resources, ideas and motivation. We understand that raising £300 can mean something very different to different people and therefore we ask that if you have any concerns the first thing you do is speak to us at fundraising@children-ne.org.uk.

Children North East usually advise against setting financial fundraising targets, so why are they doing it here?

Not putting a financial target on fundraising is a great way to ensure that people don't feel financially pressured or stigmatised as fundraisers or donors. Unfortunately, due to the high costs of Great North Run participation to the charity and the highly competitive nature of securing a place, in this unique instance we have to place a fundraising target on places to mitigate the risk of loss to the charity.

Deferring and cancellation:

What happens if I decide I no longer want to run?

If you're having second thoughts about participating in the run after securing your spot, please give us a call to discuss your options. Keep in mind that we can't cancel registrations once the Great Run's deadline has passed, which is typically at the beginning of July. We'll let you know the exact date as soon as it's confirmed by Great Run. Please note, no refunds will be given.

Can I defer my entry?

Yes. If this is before the deadline, please get in touch with our team who can defer your place to the year after and refill your position without any extra costs.

If you wish to defer after the deadline (at the beginning of July) you will need to do this yourself online, via Great Run. Search 'Great North Run withdrawal' online to find and complete the form. If you choose this option, please be aware you will need to pay the full registration fee to take part in next year's event and will not receive a refund for this year's event.

Can I get a refund?

All registration fees are non-refundable. If you still have questions, please just give us a call on 0191 256 2444 or email us on fundraising@children-ne.org.uk.