

Great North Run 2027

Terms and Conditions



By registering for a charity place with Children North East for the Great North Run 2027, you agree to the following terms and conditions.

1. Fundraising Target

What does my £350 fundraising target mean for Children North East?

Funds raised through events such as the Great North Run are vital to Children North East's work. In 2024/25, Children North East provided life-changing support for 4,042 individuals. Funds raised through events such as the Great North Run massively help us continue our vital work for babies, children, young people and families across the North East.

Due to the costs involved in securing the charity places, package, charity village tent and expenses, we encourage runners to aim to meet the fundraising target of **£350**. This amount of money could provide a neurodiverse young person with a full year of monthly peer support sessions, four counselling sessions to young people who have experienced abuse, and six children to attend a cooking session, learning how to cook and eat a nutritious hot meal with their family.

What if I don't raise £350?

We understand that fundraising can feel daunting, and everyone's circumstances are different but our fundraising team is here to support you throughout your journey with advice, encouragement and resources. If you have concerns about meeting the suggested target, please get in touch with us at fundraising@children-ne.org.uk.

Why does Children North East set a fundraising target for this event?

Children North East usually avoids setting financial fundraising targets to ensure people do not feel pressured or stigmatised as fundraisers or donors. However, due to the high costs associated with participating in the Great North Run and the competitive process of securing charity places, a suggested fundraising target is necessary to reduce the risk of financial loss to the charity.

2. Fundraising Standards

All participants agree to:

- Fundraise in a legal, responsible and ethical manner
- Abide by the [Code of Fundraising Practice](#) issued by the Fundraising Regulator
- Ensure all funds raised are paid directly to Children North East
- Fundraising should be completed and paid to the charity within 30 days of the event, unless otherwise agreed with the fundraising team
- All donations are non-refundable



3. Your Charity Place

Children North East has secured 70 charity places for the Great North Run, available on a first-come, first-served basis. To take part, runners are asked to pay a registration fee of £60. As each charity place is purchased by Children North East from Great Run, this fee helps us cover some of the cost of providing your place.

4. Deferrals, Cancellations & Refunds

What happens if I decide I no longer want to run?

If you are no longer able to take part, please contact the fundraising team as soon as possible to discuss your options.

Once the Great North Run withdrawal deadline has passed (typically early July), we can't cancel registrations, and no refunds will be given. We will confirm the exact deadline once it is provided by the Great North Run organisers.

Can I defer my entry?

Yes, if you contact us before the withdrawal deadline, we can defer your charity place to the following year at no extra cost and aim to refill your place.

If you wish to defer after the deadline, this must be done yourself online via Great Run. Search 'Great North Run withdrawal' and complete the form. If you choose this option, please be aware you will need to pay the full registration fee to take part in next year's event and will not receive a refund for this year's event.

Can I get a refund?

All registration fees are non-refundable. If you still have questions, please contact the fundraising team to discuss.

5. Event Organisation & Official Entry

All participants must:

- Complete any official registration the Great North Run organisers request
- Agree to and comply with the Great North Run's own terms and conditions
- Meet all eligibility requirements, including the minimum age of 17

The Great North Run is organised by The Great Run Company, Children North East is not responsible for the organisation or management of the event.

6. Health, Safety & Fitness

Participants take part at their own risk and are responsible for ensuring they are medically fit to take part. You should consult your GP if you have any concerns about your ability to participate.



Participants are expected to:

- Train appropriately
- Wear suitable clothing and footwear
- Follow all safety instructions on the day

The Great North Run will have its own health, safety and medical provisions in place, and Children North East will also undertake appropriate risk assessments.

7. Injury, Loss & Liability

Children North East will not be liable for any injury, illness, damage or loss suffered as a result of training for or participating in the event, except where caused by our negligence.

8. Personal Data & Images

By registering, you agree that:

- Your personal data will be used to administer your place, support your fundraising and communicate with you about the event
- Your details may be shared with the Great North Run organisers for event administration and safety purposes
- Photographs and video footage taken on the day may be used by Children North East for marketing, publicity, print, digital and social media purposes

All personal data will be processed in line with our [Privacy Policy](#).

9. Event Changes or Cancellation

In the unlikely event that the Great North Run is cancelled, postponed or changed, Children North East cannot guarantee refunds of registration fees or fundraising. Any decisions made by the event organisers are outside our control.

10. Contact & Agreement

By registering for a charity place, you confirm that you have read and agree to these terms and conditions.

If you have any questions, please feel free to email us on fundraising@children-ne.org.uk or give us call on 0191 256 2444.